



Women in Healthcare:
**German-Egyptian Delegation for Women in Medical Technology,
Pharmaceuticals & Healthcare**

Cairo, 19-22 October 2026

Egypt's healthcare sector is one of the most dynamic growth markets in the MENA region, expanding at around 6–8% annually, estimated to grow at a CAGR of around 11.05%, and serving a population of over 120 million. Rapidly increasing demand for medical technology, pharmaceuticals and modern hospital infrastructure, combined with large-scale investments, creates strong opportunities for German companies to enter a high-potential market and build sustainable partnerships.

Now is the right time to engage: ongoing reforms and the expansion of healthcare services are opening new avenues for international collaboration. At the same time, women are playing an increasingly influential role in the sector – as leaders, entrepreneurs and drivers of innovation.

This delegation is designed to leverage this momentum: connecting female leaders in the healthcare sector and unlocking tangible business opportunities in one of the region's most dynamic healthcare markets.

We from the German-Arab Women Business Leaders (GAWBL) and the Egyptian Commercial Service (ECS) of the Egyptian Embassy in Berlin, kindly supported by the IHK Frankfurt am Main and the German Health Alliance (GHA), cordially invite you to an **exclusive, complimentary prep Zoom session** introducing our carefully curated, high-level delegation program. The session will take place **on 9 June 2026 from 1:00–2:00 pm (CET)** and will offer selected insights into the latest developments and key trends in Egypt's healthcare sector.

Participation is only by prior registration.

To express your interest, please contact: info@cross-cultures.de

We look forward to welcoming you.

Kind regards,

Dr. Gabi Kratochwil
Chairwoman GAWBL

Dr. Maha Zakaria
Minister Plenipotentiary Commercial ECS

Tentative Program*

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Date	Activity	Time
18 October 2026	Individual arrival at Cairo & individual transfer to hotel Informal Get Together at Hotel Lobby	7pm
19 October 2026	<ul style="list-style-type: none"> Chamber of Pharmaceutical Industry, Cosmetics & Medical Supplies Lunch Briefing at the German-Arab Chamber of Industry and Commerce Welcoming Dinner (tbd) 	10-12am 12-1:30pm 2-4pm 7pm
20 October 2026	<ul style="list-style-type: none"> Export Council for Medical Industries Lunch Ministry of Health & Egypt Healthcare Authority Meet Up with Egyptian Women Leaders in the Healthcare Sector Individual Evening / Individual B2B 	10-12am 12-1:30pm 2:30-3:30pm 4-6pm
21 October 2026	<ul style="list-style-type: none"> Egyptian Healthcare Supply Chain Association Lunch Welcome to the Grand Egyptian Museum: Curated Tour Reception in cooperation with the German Embassy Cairo (tbd) 	10-12am 12-1:30pm 2:30pm 8pm
22 October 2026	<ul style="list-style-type: none"> Visit to Suez Canal Economic Zone incl. Lunch B2B Meetings Farewell Nile Cruise 	10am-2pm 4-6pm 8pm
23 October 2026	Individual departure & individual transfer to airport	

*draft program, subject to change / 27.05.2026